

**Church of the Larger Fellowship (CLF)  
Board of Directors  
Meeting  
October 25-27, 2012**

**SCHEDULE**

**Thursday, October 25**

Board members arrive at Eliot & Pickett House on Beacon Hill.

6:00 PM We will order Thai food for dinner on Thursday. Eat now or when you arrive.

New Member Orientation

**Friday, October 28**

9:00 AM Opening Worship – Meg and Staff  
(Share prisoners' letters)

9:30 AM Mission Statement discussion and vote

10:45AM Break

11:00 AM Communications and Program Update  
Web Tour - Quest For Meaning and the new CLFUU.ORG  
Brand Differentiation – CLF/Q4M  
Web Analytics  
Search Engine Optimization – SEO  
Programming Updates – Worship/Daily Compass

12:30 Noon Lunch

1:30 PM Financial Reports – Ken, Lucia, Lorraine  
Operating Statements – Ken and Lorraine  
2013 Budget – Ken and Lorraine  
Monetization - All  
Investments – Lucia

3:00PM Break

3:15PM Fundraising Report and Board Involvement

5:45PM Centering

6:30 PM Dinner

7:30 PM Community-building Activities

**Saturday, October 29**

9:00 AM Future Directions and Strategic Goals  
Justice Work  
Marketing  
Collaboration  
Outreach (military, international, more)  
Creative Laboratory of Faith  
Job Roles and Titles

10:15 AM Break and check out

10:30 AM Finish up

11:45 AM Closing words